

Impact report

2019 - 2020

Active
Partnerships



Contents

Foreword	3
What we do	4
Strategy and role	5

1: Spotlight

Active Burngreave	6
Active Dearne	7
Airedale	7
Maltby	8
Active Kendray	8
Birkby, Fartown and Hillhouse	9

2: Influence

Overview	10
Leading our active places	11
Education	12
Creating Active Schools	13
Mind Regional Network	14
Communication	15

No-one likes jargon, but...

While we do our best to talk in plain English, there are three concepts we find useful to talk about:

Asset-based community development - Helping people make the most of resources that already exist in the community, so positive changes last.

District Activity Partnership (DAP) - A group of organisations that come together to share resources, purpose and aspirations. For example: Sport Leeds or Active Bradford.

Whole systems approach - A way of making sure that complex situations are tackled with shared understanding, flexible working and agreed actions across organisations.

3: Provide

Overview	16
NGBs and clubs	17
Satellite Clubs	18
Levelling the Field	19
The Daily Mile Destinations	20
Pass on your Passion	21
School Games	22

4: Connect

Overview	23
Barnsley	24
Bradford	25
Calderdale	26
Doncaster	27
Kirklees	28
Leeds	29
Rotherham	30
Sheffield	31
Wakefield	32

Foreword



Our driving force is to promote and encourage as many people as we can to be physically active. We know individuals and communities will be healthier and more prosperous.

There is good news in Sport England's pre-Covid 19 survey data that shows some of the highest increases in activity in England, with around 150,000 people becoming more active on a regular basis than they were three years ago. The direction of travel is positive, but we know we have a long way to go if we are to encourage the 800,000 inactive people in our area to move more.



We also know there are stark differences in activity levels; those on low incomes in some areas have been found to be three times less active than the national average. We made our commitment to focus on a number of low income areas in our strategy several years ago and we continue to do so.

At the time of writing we are in the COVID-19 period. This has obviously transformed the way we all work, now and in the future.

We are proud of the way our team was swiftly able to adapt to working from home so that we can concentrate our efforts on supporting communities and the sector.

On behalf of all of us at Yorkshire Sport Foundation, a massive thank you for working with us over the last year. Long may it continue.

**Paul Reid, Chair of the Board of Trustees
and Nigel Harrison, CEO**

“

I'd like to thank those people devoting their working and personal lives to developing opportunities to be active and play sport with us as we strive to give the best support we can.



LOTTERY FUNDED





What we do

We describe our role as connecting agencies and organisations; influencing decision makers at all levels on how we can embed physical activity and sport to reach a wide range of outcomes; and providing a range of programmes, courses and events.



In doing so, we adopt and encourage a whole systems approach to provision. As a result, the following is a celebration of the work of the many agencies and people we work with. At different times we have been funders, facilitators, leaders and organisers, trying to provide the right support in any given situation.

Our work is largely based on three main areas of work: support for the District Activity Partnerships (DAPs), development work in our focus communities and the development and delivery of a range

of programmes.

These are supported by a series of central services such as communication, data and insight, and technical expertise such as landscape architecture.

In addition to the influence through the DAPs, we have been working with city region and regional bodies to ensure physical activity and sport are playing their part in creating healthier and more prosperous communities.



Find out more about the outcomes:
yorkshiresport.org/about-us



Our role

Our role within the sporting landscape is clear:
'To connect, influence and provide sport and physical activity to make it an everyday part of people's lives.'

Strategy

This year has been building on the system that will encourage and support people to become more active.

Our focus this year has been to strengthen the DAPs as fundamental building blocks in that system. There is huge strength available when organisations work together to plan and deliver opportunities for activity.

The nine councils play a pivotal role alongside universities, colleges, clinical commissioning groups, local charities, hospital trusts, professional sports clubs and other organisations in the. Our role has been to support these through advice, guidance and staff time to provide the essential capacity to ensure the partnerships operate at their best

Working with fellow members of DAPs, we are now clearer in our priorities; 36 low-income communities in six areas have been identified for further support. 70% of our resources have been focussed on these areas. More intensive work has continued in places like Burngreave where we are getting an insight into how a genuine asset-based community development approach can work.

Over the next two years this work will be amplified through the delivery of three of the 12 Sport England Local Delivery Pilots in our area which will take a share of the £100m national budget to investigate how we make lasting change to systems and behaviour.

“

70% of our resources are being targeted in 36 of our low income communities.



Find out more about the Strategy:
yorkshiresport.org/about-us



I: Spotlight

Active Communities

Around 70% of our resources are focussed on 36 communities that have been identified for support. More intensive work has continued in places like Burngreave where we are getting an insight into how a genuine asset-based community development approach can make long-lasting changes. Community champions identified from their own areas have been able to use local knowledge, connections and their personal drive to bring people together.

Active Burngreave brings people together through activity, working with Comic Relief and Sport England.

Burngreave has been chosen as a focus community partially due to deprivation data. It is Sheffield's most culturally diverse ward, with the BAME population accounting for nearly half its residents. Economic deprivation and a range of health and social issues mean that the area is ranked as one of the most deprived wards in the UK.

Sport and physical activity is used as a hook to address social outcomes such as anti-social behaviour, unemployment or community cohesion,

Projects such as Big Brother Burngreave have continued over the last twelve months, with 200 people

taking part weekly, with projects reaching over 350 people.

The new Community Development Worker, Faisal Eid is already making connections with groups including older males and Mosques where we had been unable to engage before.

Big Brother Burngreave has been featured within a British Airways film shown on all BA flights for a year.



Find out more, including Sahal's story:
yorkshiresport.org/activeburngreave



Providing opportunities

Active Communities (continued)

We have also been working on a football workforce plan with coaching and referee courses planned, as well as a new Football Network to coordinate provision, including new female activity.

We have helped local groups attract investment elsewhere, including StreetGames, SCC Let's Build Health Grants and Big Lottery.

Active Dearne is an exciting programme to help adults and families on low working incomes get more active.

This three-year project focusses on the Dearne Valley area which lies between Barnsley, Doncaster and Rotherham. It uses the power of sport and physical activity to support positive social change in communities.

782 people have attended at least one Active Dearne session.

During the year, we recruited three Community Champions to work across communities in Denaby, Swinton, Thurnscoe and Goldthorpe. They have set up local groups and created ways for people to be active:

- Working with Denaby Library and

the local social subscriber, they have established a walking group with social activities

- In Swinton, a local football club has had huge success with a walking football session
- In Thurnscoe and Goldthorpe, The Salvation Army has encouraged adults to take part in Beat the Street, walking over 11,000 miles in six weeks.

Airedale is in the early stages, with connections, partnerships and networks developing across the area.

The Airedale Community Co-ordinator has been discovering existing activities, as well as identifying potential new projects for the future.

Two Active Airedale Community Activity Days have been held, with 400 people enjoying activities organised by local community groups, volunteers, YSF and Wakefield Council.

We have supported more local projects in the area including a new project- the Bike Yard.



Providing opportunities

Active Communities (continued)

Maltby has no budget or community champion, so the focus has been on connecting and supporting local groups to increase opportunities, and influencing organisations to understand how physical activity could be an important element to their service.

We have been working to set up local networks and have set up the Active Maltby group, where local activity providers meet to share knowledge, resource and work together more effectively.

Maltby Learning Partnership has been established at Maltby Craggs School, attended by local community groups, SYHA, RUFC, local councillors and RMBC.

The South Network, a partnership of health and community professionals, is looking to improve the way they reach the local community and work together. It has already influenced local GPs to include a discussion about physical activity levels with patients within every appointment.

Partnership work has created many local events, including Mental Health

First Aid training for local providers, Community Walks and a local professionals sharing event.

Satellite Club funding will soon be helping three new opportunities in Maltby and developing a leadership and workforce programme for local young people.

Active Kendray has engaged with partners to work together to provide support and boost provision across the community.

A steering group has been set up and the following outcomes have been identified as priorities:

- Increased youth provision
- Better communication across the community
- Pride in the area
- Better links to schools
- Improved men's mental health.

We recruited a community champion in September who is well known within the community and is a trusted face among residents. We also launched a commissioning fund allowing residents and organisations to develop projects to support



Providing opportunities

Active Communities (continued)

physical activity.

Mark, a Community Champion uses his contacts in the community to reach men over 45 that don't leave the house. He started by getting them to the pub to play darts and they now have funding to run a walking football session. The session was due to start just as lockdown occurred.

The Birkby, Fartown and Hillhouses (BFH) community work aims to help reduce violent crime, gangs and health inequalities through sport, physical activity and community engagement.

The BFH community group includes residents as well as local organisations such as Radio Sangam, Locorum, Friends of Norman Park, Birkby Wildlife Garden and organisations such as West Yorkshire Police and Kirklees Council.

The group organised a family fun day in September to engage local residents and were planning to use the Tour de Yorkshire as an opportunity to host a launch event in the community. Unfortunately this had to be cancelled due to COVID-19

but the group hope to run the event next year when the race comes through the centre of Birkby

As with our other priority places, Birkby, Fartown and Hillhouse have identified their community aims alongside West Yorkshire Police's Intensive Engagement project. The aims for the area are:

- Using the outdoor space and environment,
- increasing youth opportunities, and
- celebrating the diversity and inclusion of the area.

To help achieve these aims there is a commissioning fund to support locally-led community activity.



Find out more:
yorkshiresport.org/community



2: Influence

We promote the value and provision of activity among major decision-making bodies in our area.

The DAPs are vital in influencing others to include physical activity within their thinking and planning at all levels. If we can get every teacher, social care worker, employer, GP and transport planner to include activity in their day-to-day work, that has the potential to make a massive shift in behaviour.

We work with Leeds City Region and Sheffield City Region bodies to make sure activity runs through their strategic plans. For example, activity can increase investment in emerging Industrial Growth Strategies through workplace health and creating a better environment to live and work.

To back up this influence we need to show a high level of evidence so we work closely with the region's seven universities and researchers in the health sector like, Born in Bradford.

We are working alongside the West Yorkshire and Harrogate Health and Care Partnership to support and promote the physical activity aspects of the prevention programme.

In South Yorkshire, we have been working with the Integrated Care System Partnership to embed physical activity across the health and social care system. As part of this we led, in partnership with others, the first of a series of events involving more than 80 people from across a wide range of partners.

In October we appointed an Active Design Manager in a bid to support local authority planning and transport teams, and commercial developers to build better opportunities to be active within the design plans.

We recognise that strategic planning and influence needs a strong evidence base developed with our own in-house data and insight specialist. This year we have developed and implemented our internal Learning and Performance System which will improve our learning of the impact we and others are having, and will give us

effective data we can share with partners. This year we have entered into partnerships with a number of sporting organisations that have resulted in us providing bespoke data and performance reports to help them plan their work.

It was fantastic to be able to welcome Sport England's new Chief Executive, Tim Hollingsworth, in August to visit Sheffield and Doncaster to discuss some of the work our partners and our team are doing. In doing so, we were able to have some input on the emerging Sport England strategy.



Influencing others

Story:

Leading our Active Places event

More than 60 people with a role in supporting communities in South Yorkshire and West Yorkshire be more active came together in February. The event was designed to share good practice and learning, as well as looking at collective priorities that will support more people to be more active, more often.

Senior figures from professional sectors across the nine districts in the two counties were part of the 'Leading our Active Places: Building the Movement' event in Leeds.

It's timing came as both Yorkshire Sport Foundation and Sport England were consulting on their new strategies, where a place-based way of working is set to be at the forefront.

Keynote speakers included Robin Tuddenham, CEO of Calderdale Council, and Paul Reid, Chair of the YSF Board of Trustees. Sport England Chief Executive, Tim Hollingsworth, also addressed those in the room by a pre-recorded video message.

"Some years ago we made a commitment to support leadership groups in each of the nine districts," said Yorkshire Sport Foundation Chief Executive, Nigel Harrison.

"There's been some fantastic work done by a great many people and

organisations in the last few years.

"We're at the stage of planning for the next four years, and the event was a great opportunity to bring people together to share the learning and collectively decide on our approach for the future."

The event led later in the year to a list of **Recovery and Renewal Asks** that will shape the way organisations can tackle the Covid situation and help get more people more active.



Find out more:
yorkshiresport.org



Influencing others

Education

The year saw more PE conferences, more schools being declared Centres of Excellence, the development and launch of The Daily Mile Destinations resource pack for schools, and the delivery of the School Games county finals.

We have continued to improve and expand our PE conference delivery, with events now being held in five of our nine districts each year, involving more than 300 PE and school staff. Feedback has been incredibly positive, with nationally recognised speakers inspiring teachers to improve PE and school sport in their own schools.

Our Daily Mile coordinator helped design and launch 'The Daily Mile Destinations' (p20) a free activity resource including wall-charts, stickers and learning materials.

We have also used the learning from a review of school websites to identify five new Centres of Excellence for PE and Sport. These schools share their ideas with other schools and support them with peer-to-peer training in areas including assessment in PE, involving all children in competition, and providing all children with 30 minutes of activity every day.

The School Games programme has continued to support the

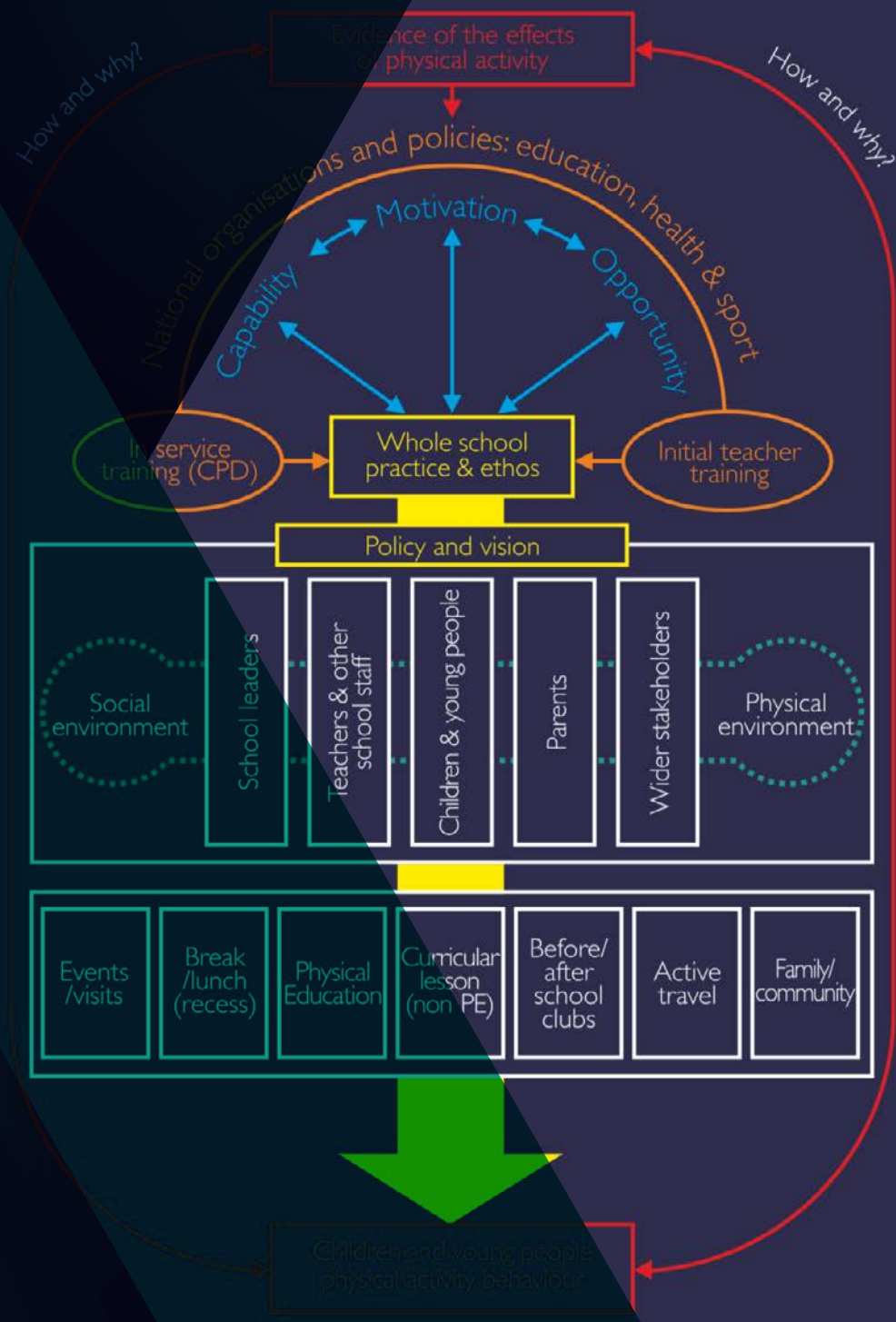
development of children and young people through a positive, competitive environment and volunteering opportunities.

A successful series of summer and winter School Games festivals as well as standalone events were delivered in 2019. Around 6,000 children from Year 3 - 11 took part across both South Yorkshire and West Yorkshire.



Find out more:
yorkshiresport.org/education

#ActiveSchoolFramework



Influencing others

Story:

Creating Active Schools Framework

Leading international academics, primary school leaders including governors and public health professionals joined forces in June to create a new framework for high-quality physical activity, PE and school sport programmes. The aim was to promote physical and mental wellbeing by helping primary schools embed more exercise and activities into the school day – not just in PE lessons.

A Creating Active Schools conference brought together the expertise of 50 regional, national and international stakeholders who understand the many components of school-based physical activity.

The development of the framework came together with our PE and Education team along with Leeds Beckett University and Public Health England (Yorkshire and Humber), teachers and head teachers.

For the first time, schools are being asked to think strategically about a whole systems approach to activity within the school and with the wider community.

The framework is gaining huge interest, locally and nationally, with the results of the pilots in

Bradford's JU:MP and other places expected next year.

The framework was featured in prestigious International Journal of Behavioural Nutrition and Physical Activity, and on the BBC with many schools from across the country starting to use it to improve their provision.



Find out more:

yorkshiresport.org/creatingactiveschools



Influencing others

Story:

YSF named one of nine Mind Regional Network hubs

Yorkshire Sport Foundation became one of nine new hubs, working collaboratively with North Yorkshire Sport and Active Humber to help more people with mental health problems engage with physical activity across the region.

The network will connect local organisations across the physical activity, mental health and charity sectors throughout Yorkshire, aiming to provide them with the skills and knowledge to be more inclusive for people with mental health problems.

The network will offer training, toolkits and resources, as well as providing a platform for networking and sharing best practice to build stronger relationship between organisations.

Every Regional Network will be led by a hub (lead organisation), with one based in each of the nine English government regions.

They will receive support and funding from Mind until March 31 2021.

Hubs will have autonomy and responsibility for designing, delivering and implementing their Regional Network. Each Hub will aim to engage and support at least 70 organisations in their region and upskill 160 people such as coaches, volunteers and staff in mental health awareness.



Find out more:
yorkshiresport.org/mind



Influencing others

Communication

This year saw the launch of a trio of new channels: a weekly newsletter, blogs and podcasts. These add a greater range of topics in addition to our website and social media. The use of remote servers and the continued use of the Teams and online meeting platforms meant we were able to support staff in the transition to remote working for the Covid lockdown in the final weeks of the financial year.

The YSF Podcast

Our podcasts are designed to be learning opportunities and are a great way to find out more about what is going on in work areas. They are ideal for breaking up commutes, long walks, or pottering around the house.

- Punch Like a Girl
- Is mixed ability the future of grassroots sport provision?
- Demonstrating impact - Sheffield United Community Foundation
- Asset-based community development - The Active Burngreave model
- PE, School Sport and Physical Activity - Autumn term 2019
- PE, School Sport and Physical Activity - Autumn term part two
- PE, School Sport and Physical Activity - Spring 2020

The YSF Blog

Blogs allow a deeper discussion.

- The bigger picture
- It's time for action on BAME participation gap
- How can we support the 'hidden group' of young people to be active?
- The future of data is open! #ActiveDigital
- Making your communication more accessible
- We need to redefine the art of the possible
- Guest blog: #RainbowLaces week
- We're all in this together (aren't we?)

The YSF Weekly

Our weekly roundup

- Sign up to the newsletter here.



3: Provide

Our charitable status and Sport England Lottery funding allows us to identify and fill gaps in provision.

Over 15,000 people attended programmes and events from work across whole areas like schools, to targeted provision addressing inequalities.

Over 6,200 people attended regular programmes in our focus low-income communities. 60% of all participants being women and girls, and 20% being disabled or those living with long-term conditions.

We have a focus on priority places across South Yorkshire and West Yorkshire, working alongside the community, aiming to address issues that exist at the neighbourhood level. We work to understand these issues and support the community to create solutions using sport and physical activity as a tool using the assets available in the community.

We continue to co-ordinate the delivery of programmes and events on behalf of national, regional and local partners, concentrating our efforts in our focus in active communities.

The learning in our Active Burngreave programme has helped similar work in other communities, including the major Active Dearne programme across four towns and work in other towns such as Fartown, Birkby, Airedale, Seacroft, Kendray and Maltby.

The Levelling the Field programme engaged over 400 women who had experienced recent crisis. Feedback shows that being active increased feelings of personal wellbeing.

Our established Mums' Team programme is still giving people the chance to get a qualification and inspire others to increase their levels of physical activity. During the past year we have engaged with more than 180 women who have gained skills in courses and qualifications like Zumba, rounders and Leadership in Running Fitness. Many of those taking now getting qualifications started as participants and were helped by mentors to become leaders and mentors themselves.

We continue to support sports' National Governing Body partners through the delivery of programmes, facilitation of meetings and training, and networking events. The NGB Connect event in September brought together 30 partners

from a range of sports, giving an update on what we and Sport England are doing, alongside networking, and workshops.

We were awarded funding from the Lawn Tennis Association to coordinate the delivery of a disability tennis programme across 21 venues. 1,050 people took part weekly including sessions in leisure centres, schools, colleges and community settings.

Our STARS programme helps talented athletes across West Yorkshire access free local authority gym and swim facilities.



Providing opportunities

Supporting the sector

We continued support to our NGB partners through the delivery of programmes, facilitation of meetings, training and networking events.

Across 21 venues, there have been 1,050 weekly attendances in disability sports provision. This includes sessions in leisure centres, schools, colleges and community settings targeting specific disability groups or mixed ability sessions. We also receive funding from the LTA to coordinate and distribute funds to those delivering projects.

The NGB Connect event in September brought together 30 partners from a wide range of sports, providing an opportunity to update on what YSF are doing, networking between sports as well as workshops around Club Matters, education and an update from Sport England.

Stories:

STARS supported 147 talented athletes across West Yorkshire with access to free gym and swim facilities with the four local authorities and KAL.

To access STARS, athletes must be ranked in the top 20 nationally or be on the national performance

pathway. A selection of achievements this year include: Medalling at World and European championships; being selected as part of the national team and many personal best records.

We delivered a mental health

awareness course to parents and coaches at Lawnswood Juniors Football Club in Leeds.

After an introduction to mental health, and videos from Mind Charity and the NSPCC, a number of scenarios were put forward, designed to spark discussion among the group.



Providing opportunities

Satellite Clubs

This programme encourages sports clubs to set up new Satellite Clubs on school and community sites help bridge the gap between school, college and community sport. They make it easier for young people to get active – and stay active. They provide ways to take part regularly in sport and physical activity through the creation of enjoyable, appealing and convenient opportunities, based around their needs.

This year we have continued to provide funding to 107 new and 33 existing local clubs and organisations to set up sport and physical activity opportunities for inactive young people aged 14-19. These have

involved 2,200 young people, two-thirds were girls and young women.

We have focused on groups that are more likely to be inactive such as girls, low socio-economic groups, BAME and young disabled people.

Stories:

A group of secondary schools and colleges from across South Yorkshire and West Yorkshire have raised more than £11,000 for Cancer Research UK after taking part in Race for Life events.

Almost 260 young women and girls – the majority aged 14-19 – were supported through funding provided

by Yorkshire Sport Foundation, through Sport England's satellite club programme. The money allowed the setup of weekly running groups to engage those who don't typically take part in other sport and physical activity. In total, thirteen schools or colleges were involved.

Girls attended the sessions for a minimum of ten weeks, and were provided free entry and

t-shirts for the 5k or 'Pretty Muddy' races that took place across the two counties in June and July. As part of the funding, all the groups will continue to offer those that took part ways to keep active. This could be through staying their running groups, or other activities.

A number of those involved want to take part again in 2020, as well as entering similar events.



Providing opportunities

Story:

Levelling the field

'Levelling the Field' is a project that uses sport and activity to build women's confidence and resilience. Funded by Comic Relief, the project was a partnership between YSF, Together Women and YWCA Yorkshire. It used physical activity as an engagement tool delivered by keyworkers, volunteers, or Community Champions.

Women were encouraged to try new activities, such as trampolining and kayaking, to build their confidence while improving their health and wellbeing.

Women were able to go to workshops and take qualifications to build their skills in supporting and leading activities. More than 120 women earned qualifications to deliver activity in their own community.

Towards the end of the project, there was mentoring for those volunteering in their local community and some gained employment through their new skills and confidence.

In total, more than 400 women were involved in the project. When asked, wellbeing had improved by 14% with a 20% increase in both life satisfaction and happiness.



Find out about Levelling the Field:
yorkshiresport.org/community

Stories:

We also supported Street Games on the Building a Stronger Britain Together project in Sheffield.

Young people enjoyed a variety of different activities and experiences

with others from different communities in Sheffield.

Local youth workers and volunteers gained critical thinking facilitation skills, which help young people express thoughts and feel safe.

Sport provided the hook for young people, who went on to build relationships with young people from differing parts of the city, removing previous barriers often associated with postcode gangs.



Providing opportunities

Story:

The Daily Mile Destinations

More than 150 schools signed up to receive The Daily Mile Destinations resource pack for free, designed by The Daily Mile local coordinators at YSF and GreaterSport

Classes travel the world as they complete each of their daily miles, stopping off at various destinations on the way.

Each school is provided with a wall map, a set of markers, stickers and passports for each class.

Teachers can use fact sheets on each of the destinations to incorporate it into their curriculum, or just as a bit of fun.

It is now being used in over 200 schools across the two counties. A total of 343 schools from across our area have now registered and are running The Daily Mile programme, doubling the number of schools since the start of the project.

For more information on 'The Daily Mile Destinations', watch the **video** or go to **yorkshiresport.org/TheDailyMile** where you can sign up to receive the resource for free.





Providing opportunities

Story:

Campaign to celebrate women helping others be active

Female coaches across the north of England were encouraged to tell their stories and to #PassOnYourPassion as part of a campaign to inspire more females into the sports workforce in a range of roles including coaches, club welfare officers or committee members.

The campaign trail began in West Yorkshire, before the baton passed to South Yorkshire, Humberside and North Yorkshire before touring the North East and North West, finishing in Greater Manchester in December.

From there, the #PassOnYourPassion baton toured the north of England, shining the spotlight on paid and unpaid coaches.

Stories:

For some women, the barriers aren't as simple as body image or spare time.

For some, religious or cultural reasons can be a challenge. It can often take someone like Akeela Mohammed to provide the opportunity. "My daughter was a really good swimmer and loved it," explains Akeela.

"Because we're Muslim, she couldn't wear a swimming costume anymore when she

became a teenager so she stopped going.

"I had a chance meeting with Jon Whiteley from DCLT and asked how we could provide women-only sessions that also worked for the South Asian community. It's things like covering the windows so people can't see in, and not allowing people to walk around the viewing area.

"We started doing sessions in Rossington every Sunday. It was

mostly Asian women, young and old. One older lady came and told me she loved swimming at school. But when her dad found out the class included boys, he stopped her going. Here she was, forty years later, back in the pool.

"It's giving women the opportunity and saying, 'you can do it'. Especially the young girls, who think they can't, and giving them an opportunity to have a go." **Read more here**



Providing opportunities



The School Games is a unique opportunity to motivate and inspire millions of young people across the country to take part in more competitive school sport.



4,000 children from Years 3 – 11 competed in the 2019 School Games summer festivals and events.

The Level 3 county finals are a culmination of competitions held throughout the year by the School Games Organisers and provide volunteer opportunities for hundreds of young people. This experience gives the individuals a valuable insight into the delivery of both the sports and events

200 children took part in Active Schools Zones (previously Change4Life) at the School Games Festivals for those who wouldn't get to enjoy competitive sport. Activities have included; kickboxing, skipping and many more.

It was the 20th year of county finals in West Yorkshire. Guests including organisers, teachers and past athletes enjoyed a presentation of the past present and future of the games.



Find out more about the School Games:
yorkshiresport.org/SchoolGames



4: Connect

Across our area there are thousands of organisations providing ways to be active and enjoy sport.

We are here to connect the network for effective communication, joined-up planning, sharing good practice and helping joint projects.

At the heart of this work are the DAPs based in each of our nine local authority areas.

These bring together the major players such as universities, council departments, charities, professional sports clubs, the health sector and many others to plan and deliver opportunities.



Wakefield

Connecting in the districts

The Active in Barnsley identity has now been established and a major #WhatsYourMove campaign has taken place. The “Beat the Street” programme that attracted over 25,000 people taking part within their communities.

In September, the first Barnsley Active School Group came together including schools’ Heads and PE leads, external providers, School Games Organisers, Barnsley College, ourselves and Barnsley Metropolitan Borough Council.

The group has been promoting and sharing good practice on a range of issues relating to PE and school sport, including the organisation of

Barnsley’s first PE conference.

YSF’s communities work in Barnsley has concentrated on Kendray as one of our priority places with Active Dearne picking up Goldthorpe, Thurnscoe and Bolton upon Dearne.

The work has seen two local community champions appointed to help physical activity projects in the areas.

Stories:

The popular Beat the Street game got adults and children moving and helped to improve activity levels across the borough.

More than 25,000 people clocked up 144,810 miles in June. People walked, cycled, scooted and ran between Beat Box

sensors on lampposts to score points for their school or work teams.

Many said that Beat the Street had got them visiting new places and spending more time with friends and family.

“It made me go out on my scooter more and helped me to read a

map! I enjoyed the fresh air more and I noticed things that I never knew were there like allotments and animals.”. Another resident said: “It also helped to meet new people.”

The game is funded by the council Council and The National Lottery on behalf of Sport England.

Read more here





Connecting in the districts

Active Bradford continued to support and influence on behalf of physical activity and sport throughout the year, including awards and partnership events attracting hundreds of people from a wide range of sectors.

Supported by our Development Manager, Active Bradford is an established partnership with representation at the highest levels of partner organisations.

Hosted by Born in Bradford, it has responsibility for the delivery and development of JU:MP, the Sport England Local Delivery Pilot focussing on children and young people in the north of the city area.

With research at its heart, the programme has made great strides over the year with the development and implementation of a range of capital and revenue programmes.

Sporting events continue to play a big role in Bradford, with cycling events taking the front seat in 2019 with the Big Bike Ride mass participation event, the UCI World Championships and the Yorkshire Women's Cycling Conference.

Stories:

The sixth Bradford Sports Awards, now a set feature of the city's events programme, attracted 430 people and showcased a range of elite and community excellence.

Active Bradford hosted the event to celebrate incredible sporting achievements across the

district.

Hosted by BBC presenter, Tanya Arnold, a record attendance at the Utilita Energy Stadium included special guests Hell Oar High Water, Bradford City manager Stuart McCall and the Mayor of Keighley, Peter Corkindale.

The Active Lifestyle award was won by Hassan Hayat who took up cycling in

2019, taking to the road to cycle twice from coast-to-coast.

He has also made major changes to his lifestyle to be healthier, battling to slow his diabetes, and helps those who also live with Alstrom Syndrome to be healthier.

[Read more here](#)



Connecting in the districts

Active Calderdale have created an ambitious plan that will support inactive residents by helping partners embed physical activity throughout the district.

Sport England awarded the council's Active Calderdale programme £2.65 million in 2017 to create a system that helps residents be more active, more often. As one of the 12 Local Delivery Pilot areas in England, the area is responsible for building healthier, more active communities.

The council, and partners, developed and launched Active Calderdale, to tackle inequalities in physical activity, by working with organisations and

services across the system, including the Health & Social Care, Voluntary & Community, Education, Workplace, Planning, Transport, Sport & Leisure.

The ambition is to become the most active borough in the north by 2024, and can stay that way.

The aim is to redesign the local system so communities have a social and physical environment that fully supports everyone being active.



Stories:

Reframing "Active":

A new campaign "This is Active" has been developed to change what people think it means to be active, although roll out has been put on hold during the COVID-19 pandemic.

Active Health and Social Care:

Active Calderdale has invested in two posts in Calderdale Hospital Trust and Mental Health Trust, embedding

physical activity into policies, and working practices.

Activity has also been included by the drug and alcohol service, ensuring activity levels are measured and supported for service users

Active Communities:

Activity is now part of the Voluntary sector Quality for Health accreditation for voluntary and

community organisations.

Active Workplaces:

A team including CMBC, Lloyds, Calderdale College are running a "Take Ten" pilot scheme to build in ten minutes of physical activity in each workday.

This pilot has since been trialled in other workplaces such as North Halifax Partnership.



Connecting in the districts

Get Doncaster Moving hosts one of the three Local Delivery Pilots in our area. Over the year, events were held with a range of partners to look at the whole system that impacts physical activity in the area.

Our Development Manager has led on the Active Schools group, and on the Children and Young People group. The group has been working together to build a consistent message for physical activity in response to 40% of young people in Doncaster being inactive.

The focus is on primary schools at this stage and we have worked with a proactive group of PE leads to promote healthier lives messaging, especially to those schools that don't currently have physical activity as a main priority.

Stories:

Thornensians Girls RUFC have a new rugby team for girls and women aged 11 and over.

Get Doncaster Moving helped them start the new girls' section including funding for taster sessions attracting over 30 girls of all ages to experience rugby with a Level 2 coach.

The club now have a regular group of girls training and playing

competitive matches every week.

They have age groups at U18s, U15s and U13s, and plan to have more girls teams and to start a new women's team.

A Thornensians Girls coach said: "We are fully inclusive and are all about fun! We wholeheartedly believe rugby should offer girls a safe, supportive environment to be themselves, build their confidence and have fun.

We welcome all shapes, sizes, ages and abilities. Once we are sure that the girls have the skills to safely play a game, we put them on the field."

"We want all girls in year 4 upwards to come and have a go. We go at their pace and encourage along the way. We believe in our rugby family and invite you to be part of our club and everything it has to offer."

[Find out more here](#)



EverybodyActive
Kirklees Physical Activity and Sport Partnership

Connecting in the districts

Everybody Active Kirklees has seen a lot of progress on workplace health, as one of the target areas for We are UndefeatABLE campaign, working to reduce violent crime and building a whole systems approach to physical activity.

A group of employers has been established to share opportunities to improve workplace health.

The Board brought together more than 50 system leaders to discuss and share their responsibilities in the bigger physical activity picture.

Kirklees is one of the ten target areas for Sport England's 'We are UndefeatABLE' campaign.

A partnership with the University of Huddersfield has helped to build new relationships among a range of agencies and organisations.

Stories:

We are working with residents in Birkby, Fartown and Hillhouse communities to reduce violent crime, gangs and health inequalities through sport and physical activity and community engagement.

A community engagement plan came together with West Yorkshire Police's Intensive Engagement project to support community development.

The wider community aims are increased use of outdoor spaces, more youth opportunities and to celebrate the diversity and inclusion of the area.

A fund for community-led activity has been set up with the community group made up of residents and professionals.

One of the highlights was a family fun day in September.





Connecting in the districts

Sport Leeds is working on a new ambition for the city with a social movement campaign, **'Get Set Leeds'**. There was another great Leeds Sports Awards event, and more work supporting activities in communities.

The 18th Leeds Sports Awards saw over 700 guests celebrating the best of Leeds' sporting talent, including young people, amateur and professional athletes, volunteers, coaches and administrators.

The Rein Park design group supported the transformation of a connecting green space in Seacroft with a PlayBox facility for children.

Sport Leeds provided funding and support to community groups and organisations including: Seacroft Community on Top Group, Seacroft Select Boxing club, Sharks Rugby club and Seacroft Junior Football clubs. They also work closely with third

sector organisations, LS14 Trust and Fall into Place.

In addition, Sport Leeds have been developing pre and post-natal activities over the last year with partners Bumps and Babies, engaging mums in the local area, and have developed mum champions through Active Communities training.

Lastly, as part of the asset-based community development approach, funding and support has been provided to the redevelopment of the Miners' Welfare. This included changing facilities and family areas, as well building a gym for young people in a local community centre.

Stories:

More than half of runners at Potternewton Park parkrun were women, as the community celebrated

International Women's Day.

This Girl Can partnered with parkrun, Sport Leeds and Leeds Trinity to encourage women to

have a go. This Girl Can t-shirts provided by Sport England as a souvenir of the day.



Connecting in the districts

Moving Rotherham has been developing a plan for physical activity and a brand to reach across the district with a focus on engagement, active champions, active environments and communities.

Communities work has concentrated on Maltby, although we are yet to attract significant funding to the area. Nevertheless, our team has been working to support existing local groups like Active Maltby group

and Maltby Learning Partnership to increase opportunities and influencing organisations to include physical activity in their service.

Local events have included Mental Health First Aid training for local providers, community walks and a local professionals' sharing event.

The South Network, a partnership of health and community professionals helped local GPs include a discussion about activity levels in appointments.

Satellite Club funding will be supporting three new opportunities and developing a leadership and workforce programme for local young people.

Stories:

Adam Kent, a Community Champion in Swinton worked with SJD Sports Coaching to set up a walking football programme for men with mental health challenges.

Starting in October, over 30 men with ages ranging from 19 to 75 took part at Dearne Valley College.

Promotion was targeted through local pubs and

clubs and on social media. The group entered a walking football league in early 2020



Connecting in the districts

Move More has been creating a culture of physical activity in Sheffield since 2012, driven by the National Centre for Sport and Exercise Medicine as part of the London 2012 Olympic Legacy Programme.

There is a focus on six areas: communities, environments, health and social care, pupils and schools, sport, and workplaces. The research hub for Move More is at The Advanced Wellbeing Research Centre.

By working together, Move More partners got Sport England funding for We are Undefeatable and This Girl Can projects.

Three editions of the Move More

Metro newsletter were sent out, including a schools edition covering dozens of stories and ways people were getting active, read them here.

For Move More Month 2019, Sheffield set a Guinness World Record for the most people playing hopscotch. At the event there were 198 hopscotch mats with 48 organisations, 12 schools and 664 people taking part.



Watch the hopscotch video:
yorkshiresport.org/youtube

Stories:

Forge Youth Sports ran a football project tackling anti-social behaviour in the area, particularly around the sports centre.

Mum's United Club runs clubs in Meersbrook and Sharrow to give women the chance to meet and try activities like archery, Zumba and dance.

Fit For Kids helps women suffering from low confidence to get active and make friends.

United in Sports is making the most of its new space as an established gym which caters for all. They offer boxing and self defence to teach discipline but also provide a safe place for young

people to enjoy being active.

Concord Golf Club have brought golf to the local schools around Shiregreen to get more people into the sport. There is a high population of BAME children which makes it perfect for the Satellite Club programme.



Connecting in the districts

Wakefield

A Sport England-funded project helping people and organisations to work together has been a valuable learning experience and helped build a shared ambition for getting people active in the community.

Castleford Tigers Women's team set up a satellite club for girls aged 14-19 who went to matches but wouldn't play rugby at school. Twenty attend the sessions, half now play regularly.

St George's Church in Lupset added more ways to get active at their youth club, including a girls-only yoga session.

The Oasis Church in South Elmsall set up an American Football team. Members could either pay for their kit or sign up to volunteer in the club and community. Volunteers painted

the church hall and did litter picks.

A satellite club in Airedale has been set up for girls who hang around the shops on an evening, delivered by two youth workers who cover a range of topics from physical activity to body confidence, self-belief and healthy eating. A Friday night roller disco helps keep them active in a safe setting.

Our communities work in Airedale with the Coalfields Regeneration Trust secured funding for a Community Coordinator.

Stories:

More than 400 people took part in the second Airedale Community Activity Day in the half term holidays at the Hut Leisure and Community Centre.

Activities included bowling, cycling, football, and arts led by local

groups, volunteers and services. Children were also treated to a healthy lunch and a free, pedal-powered fruit smoothie.

Community members volunteered to run activities, with young people running fitness challenges. Friends of Ferry Frystone Woods

and Colour Me Calm providing arts and crafts. New local group, The Bike Yard, provided free bike maintenance and cycling courses.

The volunteers were supported by Coalfields Regeneration Trust, Wakefield Council, and YSF.



LOTTERY FUNDED

Yorkshire Sport Foundation, Nepshaw Lane South, Morley, Leeds, LS27 7JQ

0330 2020 280

info@yorkshiresport.org

www.yorkshiresport.org

[@YorkshireSport](https://twitter.com/YorkshireSport)

Yorkshire Sport Foundation is a company limited by guarantee in England and Wales: 7633990

Registered charity in England and Wales: 1143654