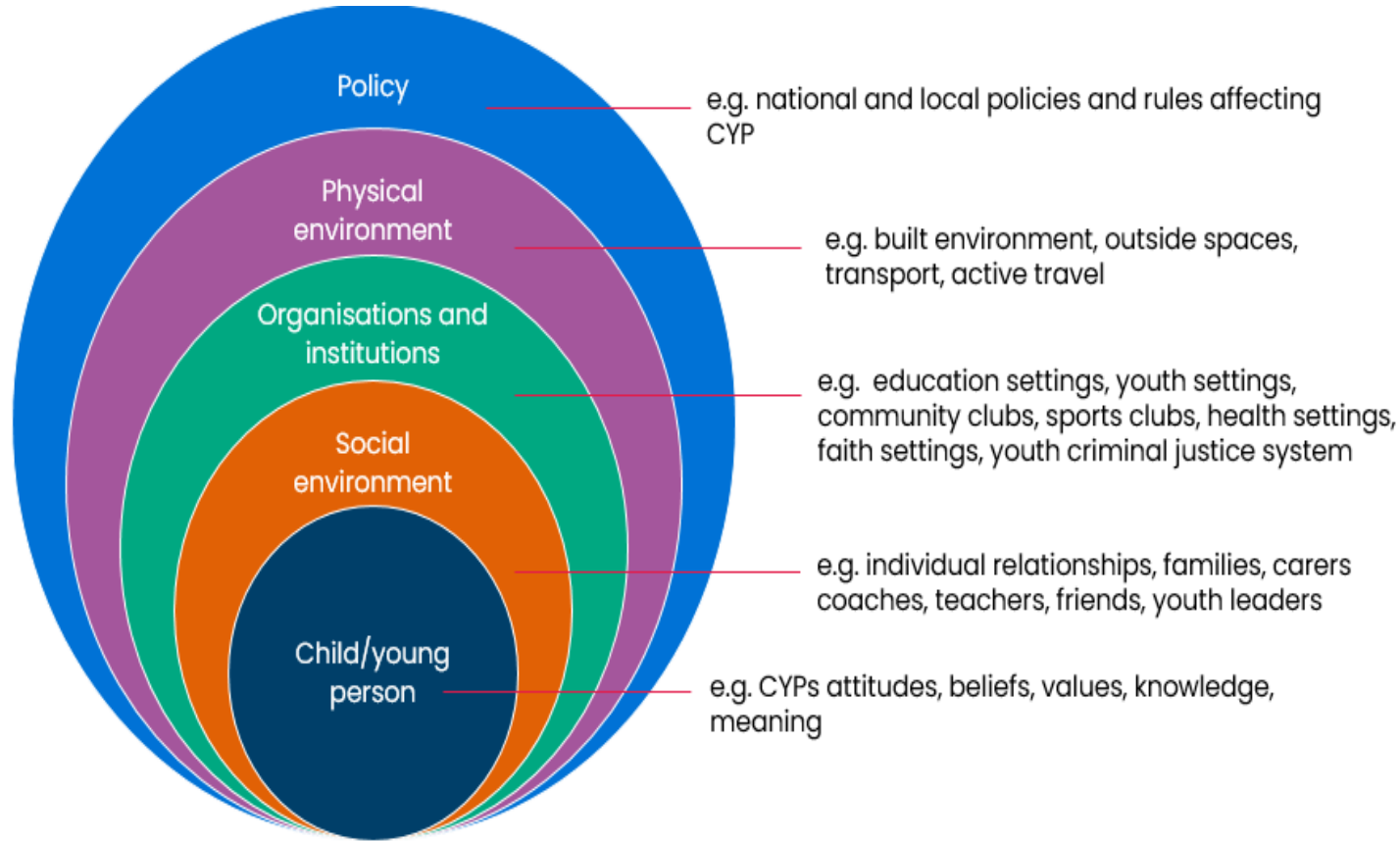


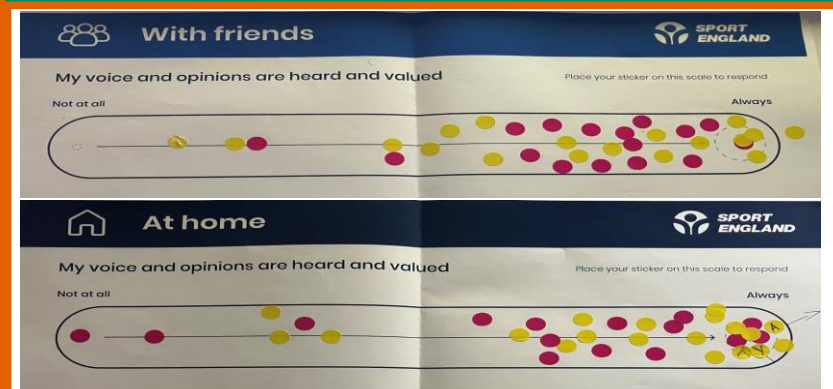
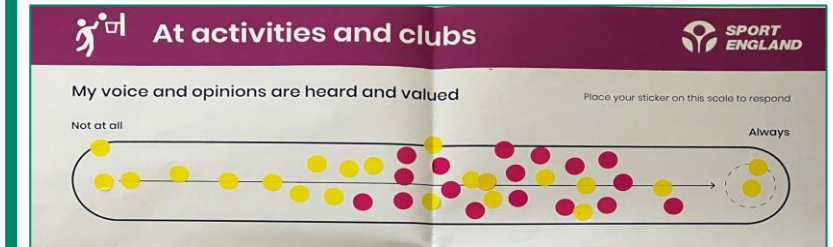
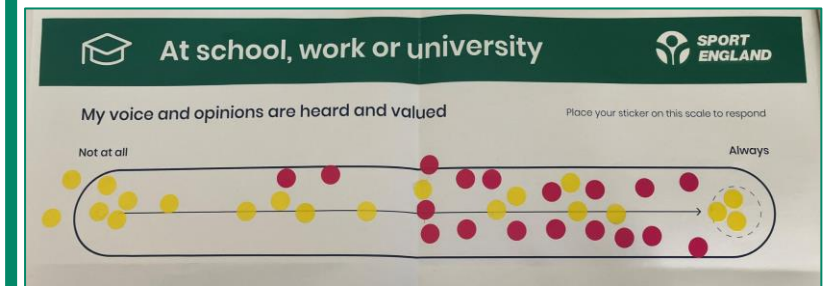
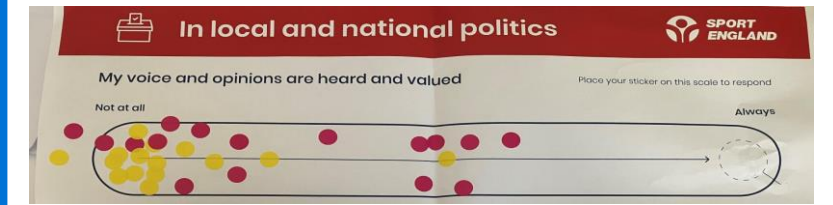
# Youth voice and influence workshop

Sport England, Child Friendly Bradford &  
Active Leeds

# Socioecological model

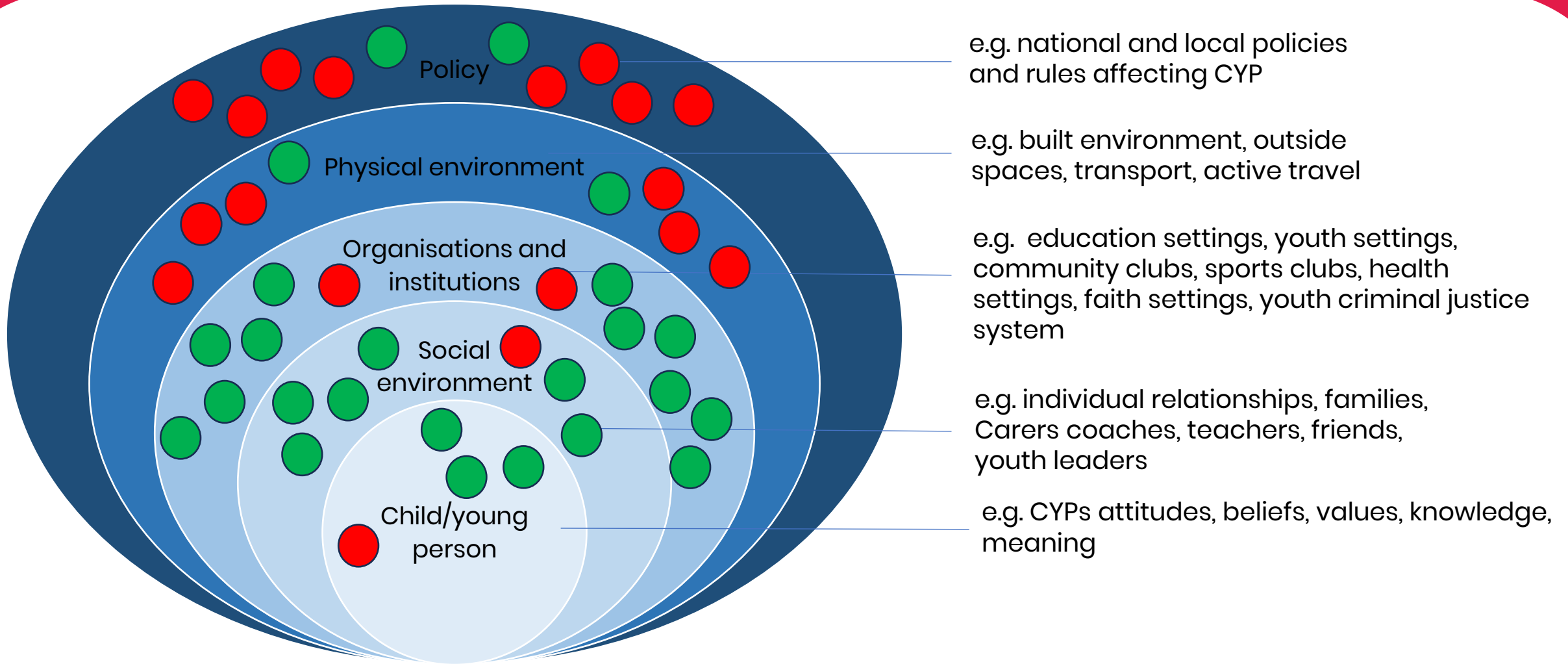


Images on the right show how young people (yellow dots) and adults/professionals (pink dots) felt their voice was heard in different settings. Scale from not at all (left) to always (right). Task completed at Youth Innovation Conference 2024.





# Heat map



Where in your system or context do you think:



Youth voice is heard, Youth Voice is embedded and works well



Where there is an opportunity to introduce Youth Voice, which would lead to positive impact.

# Our ambition

We want **every** child and young person to experience the **enjoyment** and **benefits** that being active can bring. Their **needs, expectations** and **safety** should come first in the design and delivery of activity

Tackling  
inequalities

Respecting young  
people's right to be  
heard

Physical Literacy

# Our youth voice objectives

**Support, influence and  
advocate for approaches to  
youth voice to be embedded  
across the sector**

EXTERNAL

**Being the change to put youth  
voice at the heart of Sport  
England's work**

INTERNAL



# Youth Voice at Sport England



## Youth Voice Innovation Storybook

As well as the storybook which includes the approach we took, as well as practical tools and activities this youth voice page also provides other organisation's tools and resources and reading which we found useful in our learning.



## Play Their Way

Sport England are part of the Children's Coaching Collaborative which leads this grassroots coaching movement centred around child first coaching and respecting and promoting the rights of children and young people in sport.



# DIBB

Data

Insights

Belief

Bets



## Data

Significant inequalities remain in activity levels, with Black (42%) and Asian (43%) children and young people, and those from the least affluent families (45%), still less likely to play sport or be across all ethnicities and affluence groups. Girls (45%) are also less likely to be active than boys (51%).

## Insight

Organisations struggle to hear from young people in local places who face the greatest inequalities, so opportunities don't always meet local need

## Belief

Understanding the needs of young people in a locality and implementing change to meet these needs will allow more young people to engage in physical activity.

## Bets

Research the inequalities in the locality  
Speak to the organisations who work with these young people  
Speak to the young people to understand their needs



# DIBB Template

## Data

What do we know?

This might be statistics or  
information we hear from groups

## Insight

What does the data tell us?

## Belief

What might happen if we act?

## Bets

What small testable actions will we  
take?

# How could we support you?

One of the areas of focus we as the Children and Young People Policy team is to **Support, influence and advocate for approaches to youth voice to be embedded across the sector**

**We would welcome your ideas of how, we as Sport England may be able to help your organisation at a national or regional level to help to advocate for and remove the barriers to embed youth voice and co-design.**

Please let us know by adding your thoughts into the [Microsoft form](#). The information gathered will help us to address where support is needed and what support we may be able to provide and shape our future work.

Your input can remain anonymous or if you include your email address we can come back to you if appropriate.

**Scan the QR code to let us know**



[info-cyp@sportengland.org](mailto:info-cyp@sportengland.org)

# Exploring Children's Rights – Webinar

## **Play Their Way and UNICEF – Limited spaces**

Deep dive into children's rights and how to apply them in a sport and physical activity context in this online workshop led by Children's Coaching Collaborative partner UNICEF UK.

2<sup>nd</sup> December 2025

10:00–13:00

<https://www.ukcoaching.org/our-courses/courses/exploring-children-s-rights/>

