



IMPACT REPORT

2015/16





A FEW WORDS FROM OUR CEO

Each year I seem to be talking about major changes and this year is no exception. We took steps laying the foundations in readiness for the Sport England strategy and funding cycle for 2017 and beyond. We developed and launched our business strategy, setting our vision and role in the sporting landscape along with the new identity for our Charity

The name “Yorkshire Sport Foundation” sets our identity as a charity promoting participation as a vehicle for healthier, more prosperous and successful communities. The charity runs the two County Sports Partnerships, South Yorkshire Sport and West Yorkshire Sport and allows us to broaden the scope of our work with new partners.

This purpose chimed with the Government’s new Strategy for Sport, “Sporting Futures” focusing investment on five broad social and economic outcomes. The government strategy also made reference to a review of the role of County Sports Partnerships which will obviously have a significant effect on our future role. This is a welcome review at a national level on where CSPs can be most effective. This is much needed as the economic, political and social environment is hugely different from when we were established some fifteen years ago. At the time of writing, we await the outcomes of the review which will no doubt bring further change along with some challenges; as ever we will be more than ready to embrace the changes.

We have made changes in the boardroom with the very welcome addition of Paul Reid as chair and Sharon Coyle, Linda Tully and Michelle Lewis as trustees, broadening the skills base from the private, charity and health sectors. Long-standing member of the board Stewart Ross has stepped down and I thank Stewart for the great support he has brought to the company, and me in particular, in the past.

We continued with our day job of trying to get more people to take part in sport across South Yorkshire and West Yorkshire. Our main funders remain Sport England and it is especially pleasing that we have again been given a “Green” status across all our work which, I remind our team, should not be taken lightly.

This report sets out some of the detail of the work and tremendous impact coming from programmes such as Sportivate, Satellite Clubs and School Games as well as new ones targeted at those less likely to take part. For example, the Mum’s Team pilot has engaged

many women into leading activities for their friends, families and others whilst we have supported South Yorkshire Police’s SportFX programme addressing anti-social behaviour in young people. Additionally, we have worked with Touchstone, the mental health charity, to deliver the physical activity element of the Social Prescribing programme in Kirklees. Our own and Sport England’s strategy is leading us to focus more on this area in the future.

We have increased our funding this year and have touched £3m income for the first time and continue to strive to become more sustainable. While Sport England’s funding is vital, we need to broaden our income streams. This year we have seen a 38% increase in funding from non-Sport England sources, helped by our investment into a Head of Business Development. However, this still only amounts to around 17% of our total funding so there remains a long way to go.

As ever, we cannot operate without the support of our partners throughout South Yorkshire and West Yorkshire for which we are immensely grateful. To those working in local authorities, schools, universities, colleges, national governing bodies, leisure trusts, clubs, coaching, volunteering and everyone else we have been working with, I give a massive thank you. Many of these have been going through challenging times over the last few years yet there are still many great things happening in sport across our counties and it’s been fantastic working with them.

Thank you

Nigel Harrison
Chief Executive



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“As a charity running two County Sports Partnerships, our role is to support our partners to provide grassroots sport across South Yorkshire and West Yorkshire.

This report celebrates their input over the last 12 months.”



INTRODUCTION

There are many organisations across our area who plan and deliver participation in sport and physical activity. As a partnership body we work with these and others, often in a commissioning capacity to implement programmes. This impact report is a reflection of their achievements over the last 12 months.

Our role within this sporting structure is clear: **'To connect, influence and provide sport to make it an everyday part of people's lives'.**

CONNECT



INFLUENCE



PROVIDE



CONNECT



At the forefront of our sport and physical activity sector are the District Activity Partnerships (DAPs). These groups bring together the major organisations such as the local authority, health sector, universities and colleges, schools, voluntary sector, professional sports clubs and others, to plan, influence and create the environment for better joint delivery.



- In Sheffield we have led the development and implementation of the Athletics Plan for the city, a £120k city council investment into the sport across the city
- One of our main connecting roles is supporting National Governing Bodies of Sport (NGBs) to develop and deliver their Whole Sport Plans in the area
- A greater focus on clubs and volunteers has been boosted with a successful bid for Sport England innovation funding for a Club Matters project, a national pilot project for club support
- Partnerships with the volunteer centres in the area continue to be a success with close links being established in seven of the nine districts. New volunteers were recruited and matched to vacant opportunities as well as supporting existing volunteers
- A new befriending scheme has been set up to support volunteers, developed with the learning from the Creating Connections programme
- We offer interns the opportunities to work with partners on behalf of Yorkshire Sport Foundation
- The Coach Development Fund bursary scheme was focused on supporting coaches working with new participants, helping them gain qualifications to increase or enhance sport
- The winter saw floods devastating sports clubs. We were able to audit the needs of the 75 affected clubs, connecting them to support from Sport England, NGBs and other agencies. We also created our own flood relief fund to fill gaps in support which saw two clubs benefiting from a total of £15,000.



PHYSICAL ACTIVITY

The Charity is working with Local Authority partners on actions linked to policy, structural change, investment, strategic relations and action planning following the 2014-15 Strategic Commissioning Project.

- Development of three new physical activity strategies
- Supporting local networks and the structural change within some Local Authority teams
- A total of £910,000 investment across partners for sport and physical activity projects
- Better relationships with policy makers, commissioners and practitioners

MOVING AT SCALE – EVALUATION EVENT

Our team provided event coordination and planning with Public Health England and the British Heart Foundation National Centre for Physical Activity for the 'Moving at Scale' event in Leeds in March 2016. This led to work with Public Health England and Leeds Beckett University to develop a regular 'Physical Activity Knowledge Exchange' to connect and influence partners across the region.

BETTER IN KIRKLEES SOCIAL PRESCRIBING SCHEME

In February 2016 we partnered with Touchstone to deliver the Better in Kirklees Social Prescribing scheme. The initial two-year contract aims to support adults with long term conditions and social care needs to access voluntary and community sector activities. Referrals will be received from GPs and Social Care professionals to connect people to relevant opportunities.

Our role is to promote the benefits of sport and physical activity, and signpost people to local activity providers. We will also work with providers to increase their capability and capacity to welcome more people to their sessions. The service launched in April 2016.

BRADFORD BEFRIENDING SCHEME

The Creating Connections team became aware of a number of people who required additional support to feel comfortable and confident in community sport and activity sessions. A consultation of over 70 disabled people in summer 2015 revealed nearly half would like someone to attend sessions with them.

A scoping exercise found a lack of befriending services in West Yorkshire, with only one having a sports/ physical activity focus. There was however, tremendous interest from charities and voluntary organisations for such a service. The next stage of the Bradford befriending scheme is to test its effectiveness in supporting disabled people enjoy regular sport and physical activity.



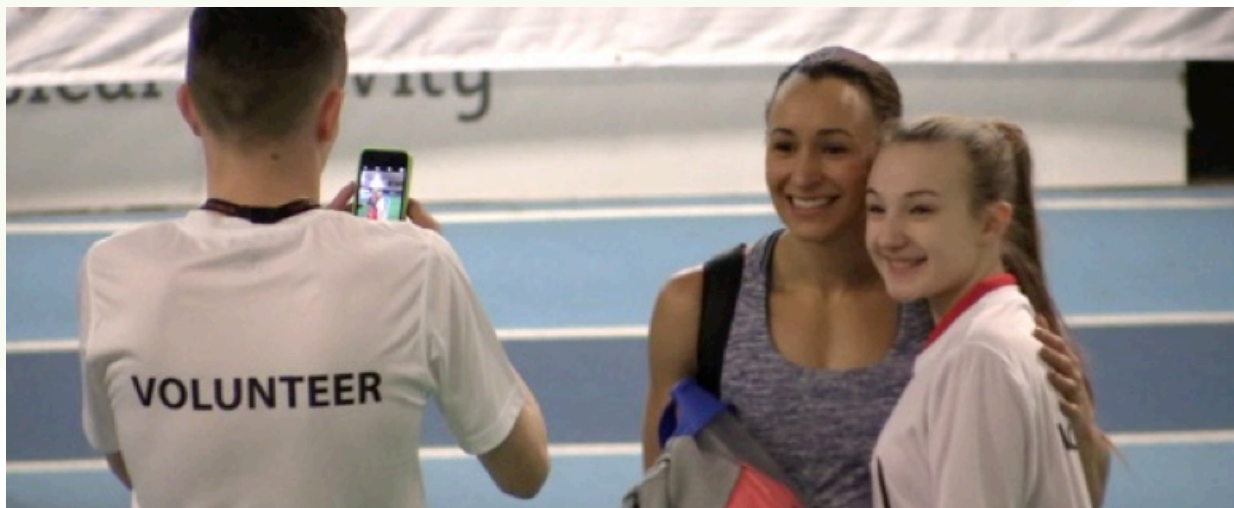
VOLUNTEERING

Large events like the School Games festivals and our events for Sport Relief depend on people giving up their time to make sport happen.

We have worked to recruit, inspire and deploy new and existing volunteers in a variety of rewarding and meaningful roles for organisations and events. In April we started using the CSP-developed SportSuite system to help volunteers find and manage their activities.

- In 2015 West Yorkshire Sport were commissioned by Youth Sport Trust to deliver the 'Sporting Promise' courses. We worked with a number of National Governing Bodies to deliver 11 courses to budding young leaders and primary school PE teachers.

- 350 volunteers recruited for School Games festivals including staff from Sainsbury's and Education Network
- 6,000 volunteers registered on Sportsuite database
- 8 disabled people awarded bursaries for Level 1 and 2 coaching qualifications with volunteering placements
- 10 volunteers matched to clubs through MyClubPeople



- Leadership Academies have been established in South Yorkshire districts providing training and volunteering opportunities for young people aged 14+ with exceptional leadership qualities. 68 young leaders have been recruited and have provided support at a range of major sport events.
- Better with Friends has recruited 11 volunteers in the Bradford district enabling disabled people who lack the confidence or motivation to attend sports activities with a trained befriender to access a range of sports activities including cycling, taekwondo and swimming.
- 8 disabled people gained coaching bursaries of £150 or £250 to complete a Level 1 or Level 2 coaching qualification and complete a minimum 10 hours of volunteering within a sports club. Clubs involved included Halifax Wheelchair RLC, Calderdale Wheelchair Basketball Club, Leeds Spiders Basketball Club and Danby Rovers Football Club.
- Sports Leaders training was provided to 10 disabled young people at a local charity to enable them to volunteer and lead their own sports activities, improving leadership skills and participants' health, many of whom did not take part in sport previously.



COMMUNICATION

The launch of the Yorkshire Sport Foundation in November 2015 brought a full rebrand for the charity and both CSPs with new logos, branding guidelines and a Foundation website.

WEBSITES

SYSport.co.uk and WYSport.co.uk were among the first in the network to integrate the CSP-developed SportSuite system in April. SportSuite hosts a national database of clubs, coaches, volunteers, venues, courses, jobs, events and activities and has workforce development, mailshot and web form functionality. Sportsuite replaced the national Coachweb system, saving 66% of annual licensing costs. Twenty-one CSPs (including all four in our region) are signed up, sharing data with user groups for activities, jobs and coach education courses - our major web traffic drivers.

YorkshireSport.org launched in November 2015 as a brochure site for the charity and the services it delivers across CSPs such as Creating Connections.

SOCIAL MEDIA

The last year saw strong growth in social media with Twitter

followers up 40% The "Klout" influence score for South Yorkshire Sport rose to the same levels as that of West Yorkshire Sport.

Vine channels showing 6-second video loops proved popular with hundreds of viewings from the School Games and 13,000 loops when Radio 1 DJ Greg James' week of triathlons came to Ponds Forge in Sheffield to promote Sport Relief.

PRESS

Our print coverage throughout the year had a cumulative value of £300K with an average monthly reach of 540,000 people. School Games, Mums' Team and Sport Relief generated much exposure.

CEO Nigel Harrison was regularly invited to discuss grassroots sport provision on BBC Radio Leeds.

EVENTS AND CAMPAIGNS

School Games events in summer generated much press coverage and social media activity as well as great photos for promotional use. The March games were an opportunity to test out the "Turf" green event shirts which were very visible. The opening ceremonies and some finals were streamed live with Periscope.

This Girl Can was launched in January 2015 and we used its national profile over the year to engage with the wider public with giveaways and competitions as well as giving branded hoodies to coaches.

Sport Relief was a great test of our branding in public with both CSPs working with a national partner on the Flagship Games in Sheffield and the Yorkshire Sport Foundation Leeds Mile. The new logos looked striking on gazeboes, banners, flags and bunting. The use of the "Ycon" (the trio of triangles) allows materials to be shared across CSP and charity events leading to considerable savings. iPad minis were purchased for data collection purposes and multimedia creation and streaming at future events.

| WEB STATS | AVE MONTHLY USERS (PREVIOUS YEAR) | AVE MONTHLY PAGE VIEWS |
|------------|-----------------------------------|------------------------|
| SYSport | 6,387 (4,637) | 33,285 (18,618) |
| WYSport | 9,716 (8,743) | 46,037 (37,797) |
| Foundation | 258 (launched Nov 2015) | 646 |

| SOCIAL MEDIA STATS | TWITTER FOLLOWERS | KLOUT SCORES |
|--------------------|-------------------|--------------|
| SYSport | 4,345 (3,132) | 56 (51) |
| WYSport | 6393 (4577) | 55 (56) |
| Foundation | 377 | 44 |



#MYCLUB

The Charity secured £20,000 from Sport England to deliver a pilot project for club support in South Yorkshire and West Yorkshire.

Clubs could apply for a grant of up to £250 in addition to one-to-one mentor support from a member of our Sport Development team. Clubs also attended a Club Matters workshop with topics including 'Developing a marketing strategy' and 'Building your club for success'.

- 51 clubs received bespoke support and mentoring
- 67 club members attended a Club Matters workshop
- £11,500 in development grant distributed
- 18 clubs working on a new volunteer development recruitment programme #MyClubPeople





ADVANTAGE:YOU

Advantage:You is an internship programme with South Yorkshire Sport. It provides Sheffield Hallam University students and recent graduates the opportunity to gain valuable experience in sports development, whilst supporting partners to develop sport in the county.

Six development assistants were recruited for the 2015/16 programme, supporting club development, the Workplace Games and the Special Olympics South Yorkshire Partnership, as well as supporting England Athletics, Active Fusion, Rounders England and Activity Sheffield.

Now in its third year, Advantage:YOU includes an induction and more training so Development Assistants would be fully prepared from their first day in post.

They were assigned mentors from the South Yorkshire Sport team for support throughout the internship and advice on completing their Personal Development Plan. Plans are in place to expand the programme to include a membership service for students and graduates.



INFLUENCE



We believe in the power of sport and physical activity to change people's lives.

In doing so we see it as our role to promote the provision of activity in a wide range of strategic policies and ways of working among major decision making bodies in our area.



- In West Yorkshire, the legacy and outcomes of the Strategy Commissioning project from 14/15 are still continuing with Local Authority partners. We are working with partners on a number of actions with outcomes linked to policy, structural change, investment, strategic relations and action planning
- This year saw the Sheffield City Region agreeing its Devolution Deal with the government. Along with Sport England, in the latter part of the year we have been speaking to senior leaders within the City Region and the Local Enterprise Partnership regarding how sport and physical activity can maximise its contribution to the city region economy. It is still early in the process with much work to be done next year
- As in previous years, we continue to support Primary Schools to make best use of the Primary School Sport Premium.
- This year has seen over 1,000 governors, head teachers, teachers, coaches and support staff attending training on various topics including: 'Good and outstanding PE', 'Assessment and inclusion' and 'Assessing the impact of the grant'.
- Centres of Excellence - West Yorkshire Sport worked with the Association for Physical Education to coordinate and deliver workshops to a network of schools with expertise and outstanding practice in their specialist areas.
- As part of our County Sport Partnership we have a remit around Safeguarding in our counties. This year we continued to achieve a 'Green' status with Sport England as well as establishing Safe in Sport groups in each County.
- The charity organised or supported in the delivery of seven PE conferences in South Yorkshire and West Yorkshire. In total, 375 delegates were welcomed and heard from national PE and school sport partners as well as taking part in training and development workshops.



NATIONAL GOVERNING BODIES

One of our core tasks is supporting National Governing Bodies of Sport to develop & deliver their Whole Sport Plans across South Yorkshire and West Yorkshire.

We have worked with NGBs to grow participation by developing projects which target specific groups. These projects have helped us to think more about the participant and improve their customer journey from first awareness to lifetime habit.

By working efficiently across both counties to offer a menu of projects, 89% of National Governing Bodies were either satisfied or very satisfied in our National Partner Stakeholder Survey.

We have also received a Green RAG rating from Sport England with particularly strong impact demonstrated for Athletics, Rowing, Badminton and Table Tennis.

ATHLETICS

Across both CSPs we have worked with England Athletics at a strategic and operational level on the following:

- Mums' Team – Inactive mums from deprived areas setting up running groups
- #MyClubSupport – Direct club Support
- Advantage:You – Development assistants for visually impaired running
- Sport Relief – National event in Sheffield, signposting to #RunCity. Sport Relief Mile in Leeds
- Race for Life - Running groups trained inactive females, aged 19-25 for Race for Life events
- Coach Development Fund - Female beginner coaches in clubs
- Sheffield Athletics Plan – City-wide Athletics Strategy
- Leeds Core City Support – Activator employment & city-wide recreational running planning

WHAT PARTNERS SAY

"They have managed to bring all rowing partners together in Leeds to increase participation and to create pathways for the sport. They are working hard for rowing." - Rob Cree, British Rowing

"They offer a broad range of services and their local knowledge of the sporting landscape brings a targeted approach. CSP engagement days are really good for networking and sharing knowledge." - Sally Shutt, Table Tennis England





EDUCATION

Primary school sport is set to be transformed thanks to a £150m-a-year boost that will improve PE and school sport for the youngest pupils and inspire the Olympic and Paralympic stars of the future. Nationally, all CSPs have a role to support Primary Schools to make the best use of government funding.

Both CSPs provide support and guidance so primary schools know what's available. We work with the Youth Sport Trust to support any schools who want help in maximising the impact of the investment or accessing services to improve physical education and school sport.



CENTRES OF EXCELLENCE:

We believe that school-to-school support is the most effective method to deliver sustainable improvement. This is why we are co-ordinating a network of Centres of Excellence to share best practice in PE and sport.

Centres of Excellence are schools with expertise and outstanding practice in specialist areas. They have a proven track record of securing improved outcomes for young people and as funding has been provided by South Yorkshire Sport and West Yorkshire Sport the support they offer is free.

Each school provides training sessions and develops a good practice resource to support other schools across improve PE and school sport.

- Barugh Green School, Barnsley
- Haworth Primary School, Bradford
- Holy Trinity Primary School, Calderdale
- Mossbrook Primary School, Sheffield
- Owston Park Primary, Doncaster
- Waterthorpe Nursery & Infants School, Sheffield

TRAINING AND CONFERENCES

- South Yorkshire Sport has led training on a variety of topics for primary school staff. Over 1,000 governors, head teachers, teachers, coaches and support staff have attended training on topics including 'Good and outstanding PE', 'Assessment and inclusion' and 'Assessing the impact of the grant'.
- Head teacher and governor conferences have included content from the CSP in the form of workshops and sharing good practice. Feedback from courses has been 100% positive.
- South Yorkshire Sport and West Yorkshire Sport organised PE conferences in Sheffield, Rotherham, Doncaster, Bradford and Wakefield. These were attended by 470 head teachers, teachers and sports coaches and included speakers from Youth Sport Trust, Association for Physical Education and local providers including the local authority's public health teams.



SAFEGUARDING

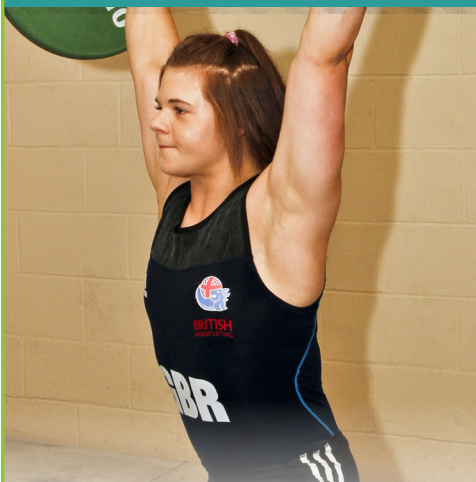
It is an absolute right that children, young people and vulnerable adults are safe whilst participating in sport in South Yorkshire and West Yorkshire.

We continue to achieve a Green rating with Sport England and have established Safe in Sport groups in each county. These bring together members with a safeguarding remit and include local authority designated officers, facility providers, sport development staff and National Governing Bodies. The groups share good practice and develop resources to support those taking part and delivering sport and physical activity.

We introduced a multi-sport 'Time to Listen' training for welfare officers, piloted in February for clubs who find it hard to access training locally. This ensures our clubs have the knowledge and skills to ensure safeguarding is embedded and they know how to deal with any concerns.

REBEKAH TILER

FROM BRADFORD



WEIGHTLIFTING
BRITISH CHAMPION



PARTNERSHIP DAYS

We hold four partnership networking days in South Yorkshire and West Yorkshire each year. They bring together partners to discuss current topics and hear about the national sporting picture.

In 2015-16, 255 people attended events that covered health, female participation, volunteering, workforce development and disability sport.

HALL OF FAME

West Yorkshire Hall of Fame athletes are from a diverse variety of sports and backgrounds but all have one thing in common: they were made in West Yorkshire.

A series of pop-up banners are available for schools and organisations to inspire local people and demonstrate the sporting prowess developed in the county. Several athletes have attended West Yorkshire Sport events as ambassadors and guest speakers.

PROVIDE



It is important that our providing role is focused on gaps in provision. One such area is the management of county-wide development programmes where we bid for funding and commission local partners to deliver activity while providing leadership and administration.



- We were again successful in gaining recognition at the National Sportivate Awards with West Yorkshire Sport winning the Regional Project of the Year Award for 'Kirkstall Children's Centre family Zumba project'. South Yorkshire's Fariyah Safah, won the National Participant of the Year Award for her involvement in the One Nation Community Project
- Satellite Clubs, a Sport England funded programme has just completed its third year, offering an on-site branch of a local sports club in every secondary school and college
- Another programme targeting young people is School Games, the county finals for school sport. Once again these four Olympic-style festivals have expanded in dozens of sports, enjoyed by 6,000 participants
- A new project for this year is the SportFX project providing sporting opportunities in boxing, football and dance to young people aged between 11 and 18 in target communities. SportFX is managed by a partnership between South Yorkshire Sport, The Office of the South Yorkshire Police and Crime Commissioner and South Yorkshire Police
- A new programme for this year has been Mums' Team, part of the national 'Reach' Campaign, driven by sports coach UK to address the imbalance of female sports coaches and increase community-led activity
- Creating Connections has been extended across both South Yorkshire and West Yorkshire, aiming to change lives by supporting disabled people to get involved in community sport and physical activity
- STARS (Supporting Top Athletes Recognition Scheme) helps talented athletes who live, study, work or train around the West Yorkshire area by offering free access to train at local venues
- We were commissioned by Sport England to deliver a Sports Village at the Sport Relief Flagship Event in Sheffield and we also staged a Yorkshire Sport Foundation Sport Relief Leeds Mile.
- In 2016, South Yorkshire Sport welcomed teams from eight local businesses to compete in a Business Games at the English Institute of Sport in Sheffield.



SCHOOL GAMES

The School Games is a unique opportunity to motivate and inspire millions of young people across the country to take part in more competitive school sport.

The South Yorkshire and West Yorkshire School Games consist of winter and summer festivals and standalone competitions.

We deliver the level 3 county finals for school sport in each county with 2015-16 seeing more sports offered. Four Olympic-style festival events were delivered across the year as well as standalone events with an increasing emphasis on disability sport.

- 5,900 participants
- 350 volunteers
- 26 different sports

- In West Yorkshire, the winter festival opening ceremony was planned and delivered by the West Yorkshire Sport Council, a group of young people that meet to discuss how to improve opportunities for people to get involved in sport.
- The Panathlon has been delivered for the first time in South Yorkshire and the second time in West Yorkshire. This year teams have qualified through to a regional final from Calderdale and Kirklees, providing more competitive opportunities for young people with a disability.





SPORTFX SOUTH YORKSHIRE

SportFX is a sports project managed by South Yorkshire Police with support from South Yorkshire Sport, aimed at providing sporting opportunities to young people in target communities identified through policing priorities.

Activities for young people aged 11-18 including boxing, football and dance are delivered by specialist coaches, volunteers and Police Community Support Officers. Through the support of South Yorkshire Sport, five new boxing sessions have been created, engaging 175 young people. As a result of the partnership, a new fund has been created to support diversionary activity in target communities for the school summer holidays in 2016.

- Application to the Dawes Trust for £113k
- £25k secured from the Officer of the Police Crime Commissioner
- 1,300 young people attending 30 sports sessions throughout the year
- 11 young volunteers work on the project



CASE STUDY

Poppy O'Neill, aged 15, from Swinton, attends free boxing sessions set up by South Yorkshire Police at Swinton Community School to keep youngsters off the streets.

Poppy impressed her boxing coaches so much that SportFX funded a place on a 25-week sports science course at Sheffield Hallam University. She hopes it will help her fulfill her dream of competing in the Olympic Games.

"I'm really enjoying the course and am grateful to SportFX for arranging this."

"I am also doing GCSE P.E. at school and hope to use my boxing to improve my grade."

"My ultimate goal is to represent my country and be the best boxer I can be. It would be my dream come true to win a gold medal."



SPORTIVATE

Sportivate is a national Olympic Legacy programme funded by Sport England to increase participation in young people between 11 and 25. It aims to inspire and motivate inactive young people to enjoy sport or physical activity on a regular basis by offering activity taster sessions for 6-8 weeks.

- 9,710 participants, 131% of the target
- 70% of participants were female, an increase from 42% in 2014-15
- Funding to approximately 300 providers delivering 464 individual projects



CASE STUDY

Fariyah Safah from Sheffield was named the Sport England Sportivate Participant of the Year in recognition of her contribution and outstanding commitment to sport.

Fariyah took part in female-only boxing classes at the One Nation centre in Sheffield. Although apprehensive at the start, after attending her first class Fariyah was reassured to find supportive coaches in a female-only environment.

To help overcome her anxiety, and to make it easier for other young women to sign up, Fariyah developed a 'fitness friends' programme which encouraged young women to buddy up with a friend or family member for moral support. Fariyah is now an ambassador for the project, actively encouraging more women to try boxing.

When picking up the award the Houses of Parliament, she said: "If it wasn't for the Sportivate sessions held at One Nation Community, I wouldn't be involved in sport, not to mention have my new role as a sports coach and mentor. Through One Nation Women's female only classes, I got the support I needed to overcome my inhibitions and learn how to box. I am delighted that now I can give something back and help other women."



SATELLITE CLUBS

Satellite clubs offer a different sporting experience for young people by bringing sport to them in local venues, typically in schools or colleges. Established sports clubs bring their expertise and enthusiasm to create a satellite club that offers sport to young people who aren't particularly sporty.

In South Yorkshire, some areas had little involvement with their local clubs so new clubs were created with members recruited and supported to work with the youngsters. As a result, 90% of the schools and colleges in South Yorkshire are engaged with a Satellite Club.

In West Yorkshire, we created 107 new satellite clubs including 12 'Race for Life' specific clubs.

- 208 satellite club projects
- 4456 young people engaged in the project with almost 40,000 visits to satellite clubs
- 45% women and girls engaged – 72% specifically from Year 3
- 90% coverage of all secondary school and college sites hosting a satellite club
- 180 different clubs and groups delivering satellite clubs

Castleford RUFC welcomed 15 new girls to their satellite club over the course of the academic year with four joining the club on a permanent basis.

Two youngsters who started playing because of the satellite club have represented Yorkshire under 15's this year. Three more girls from previous satellite club sessions have played for Yorkshire under 18's.

CASE STUDY

15 year-old Jordan Catling from West Yorkshire was named the National Satellite Club Participant of the Year in recognition of her contribution and outstanding commitment to taking part in community sport. Jordan attends a girls' only rugby league satellite club delivered by Batley Bulldogs at Longley School in Huddersfield.

Since beginning at the club, Jordan has been selected to play in the first team to represent the Bulldogs on a tour to Australia.

This remarkable achievement is even more impressive given that prior to joining the club, Jordan didn't play any sport. Developing strength and technique, Jordan has also seen her self-confidence blossom on and off the pitch.

Accepting the award, she said, "I really enjoy playing rugby league and the club has been really helpful and supportive. I would have never have believed that I would be selected to represent the club in Australia - it's amazing!"





CREATING CONNECTIONS

Creating Connections changes lives by supporting disabled people to get involved in community sport and physical activity. Our team provides motivation, offers reassurance and helps individuals achieve their activity goals.

We work with a range of health and social care professionals and disabled people's organisations who provide referrals and assist with the design of the service.

A total of 305 participants have progressed through the Creating Connections recommendation scheme in 2015-16.

- 305 participants
- 70% of participants showed an increase in activity levels at six-month follow up
- 53% increased their physical activity levels by 30 mins per week
- 17% increased by over an hour
- No reported decreases in activity levels.

The service has been effective at recruiting 'inactive' disabled people with 70% of participants saying that they previously took part in no physical activity at all.

70% of participants taking part in the intervention showed an increase in physical activity levels after six months. Out of these, 53% had increased their weekly physical activity levels by 30 minutes, 17% were doing more than an hour.

CASE STUDY

Emma Pack injured her spine during service for the Royal Artillery and became a wheelchair user after an unsuccessful operation.

Emma was low on confidence but inspired by the Invictus Games, a Paralympic-style multi-sport event for injured service personnel.

Emma joined a local swimming club after being referred to Creating Connections and went on to qualify for the Warrior Games and win four medals. She now competes in a number of sports regularly.





MUMS' TEAM

Mums' Team is part of the national "Reach" Campaign led by sports coach UK to address the imbalance between male and female sports coaches. The project aims to get more women involved as leaders and coaches of sport in the community.

Nine mums were recruited as local mentors to work with the aspiring leaders/coaches on the back of a media campaign launched in January 2016 and were able to access free Active Communities Training developed by South Yorkshire Sport and sports coach UK.

Women could apply for coaching courses including Leadership in Running Fitness, Rounders' Activator and Badminton Smash Up. New leaders and coaches were supported via their mentors and the CSPs to start sessions for other mums, families, friends, the local community or support their children's sport sessions.

- 187 expressions of interest
- 120 women completed a variety of coaching qualifications
- 9 mentors recruited





SPORT RELIEF

In March 2016 South Yorkshire Sport were commissioned by Sport England to create a Sport Relief 'Sport Village' at one of five flagship games events.

The team worked with community groups, clubs and NGBs to provide 18 taster sports and activities in the heart of Sheffield. There was also an entertainment stage with music and performance at the Peace Gardens.

Over 200 local people turned out on Sunday 20th March at the Sainsbury's Sport Relief Mile in Leeds. Runners of all ages were sponsored to walk or run themselves proud across Woodhouse Moor.

- 1,200 people tried activities at the Activity Village in Sheffield
- 825 asked for more information about how to get involved
- 200 ran the Yorkshire Sport Foundation Sport Leeds Mile





COACHING

We provide a range of support to coaches including web-based guides, workshops and signposting to funding, national campaigns. We work with partners to provide relevant training so coaches feel supported and able to access local development opportunities.

South Yorkshire Sport and West Yorkshire Sport teamed up to offer a Coach Development Fund to support NGBs to improve the skills of their workforce and increase and enhance participation to meet their Whole Sport Plan targets. The funding was used for:

- Reaching new targets
- Building capacity
- Sustaining activity at minimum standards for delivery

- 8,506 coaches in our SportSuite database
- 1,576 coaches attended our workshops
- 109 coaches received bursary support
- £19,868 invested into the coaching workforce
- £12,635 match funding

STARS

STARS (Supporting Top Athletes Recognition Scheme) is a project aimed at helping talented amateur athletes who live, study, work or train in West Yorkshire.

STARS athletes get free use of local authority facilities, bespoke services and a range of discounts. Athletes must be in the top 20 of their governing body ranking or be part of their national training program.

New benefits have included reductions in the cost of training courses and the addition of Crispin Orthotics as a provider offering discounts on a range of services to help reduce pain and prevent or correct deformity.

- 94 athletes
- 32 different sports
- Ages 13-63 years old

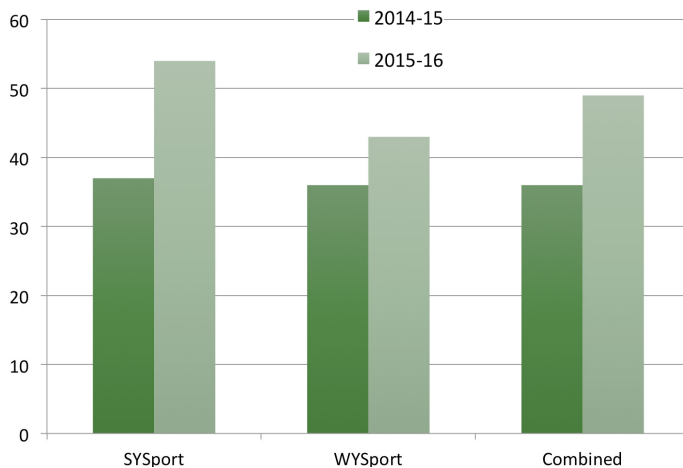




FEEDBACK

WE ASKED: HOW LIKELY ARE YOU TO RECOMMEND OUR SERVICES?

This question generates the industry-standard Net Promoter Score in our annual customer satisfaction survey.

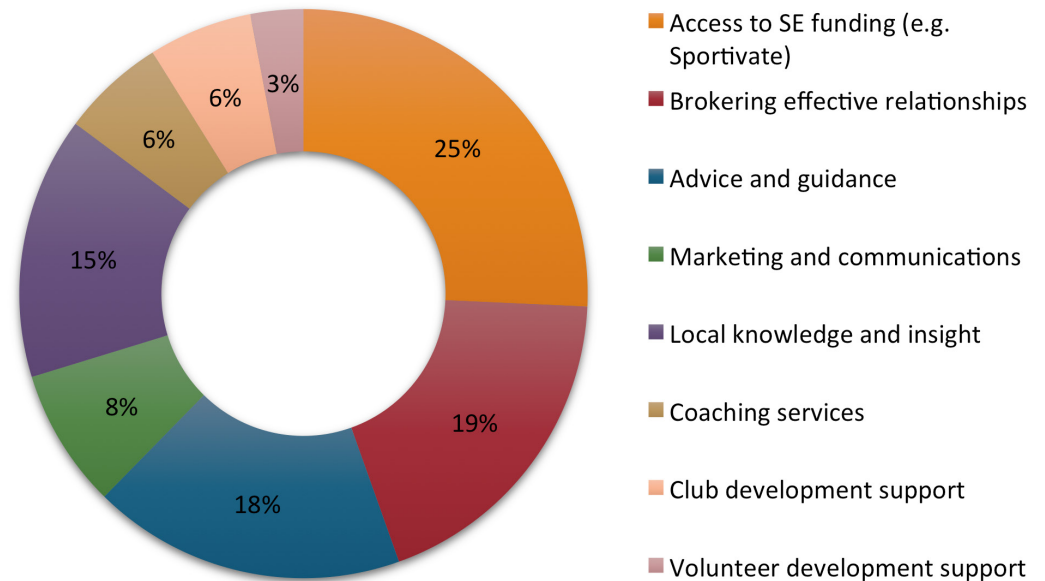


YOU SAID:

Adding value to your work: **92% satisfied or very satisfied**

Quality of support and advice given: **93% satisfied or very satisfied**

WE ASKED: WHERE HAS THE CSP MADE THE BIGGEST IMPACT IN YOUR WORK?



YOU SAID:

"The CSP adds value to our work through access to women and girls sport at a grassroots level."

"Every time I ask for assistance, they help as much as they can and in most cases exceed expectations."

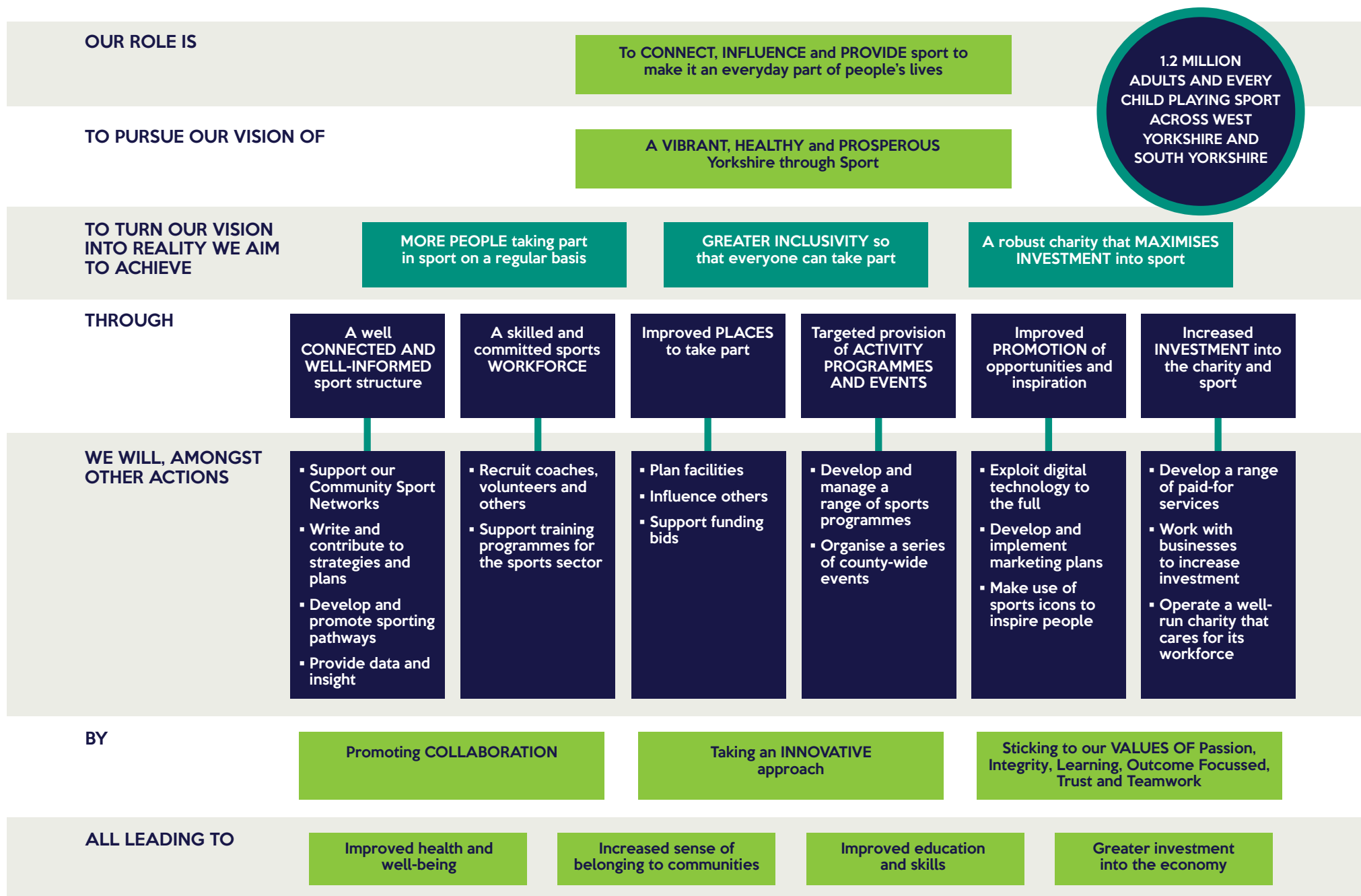
"They are all genuine and have an interest in what we can do together."

"Honest and willing to help."

"Such a positive and proactive organisation, a great value to our area!"

"I recommended the CSP to a health colleague the other day as I really see the CSP as critical in making things happen and joining the dots."

"It'd be hard to contemplate continuing without the support of the CSP."





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