



**A vibrant, healthy and prosperous Yorkshire
through sport and physical activity**

**Yorkshire Sport Foundation is the
County Sports Partnership for
South Yorkshire and West Yorkshire**



The name Yorkshire is synonymous with sport and we know it plays a massive role in the fabric of our communities.

Yet around 40% of our population are not active enough to improve both mental and physical health.

We are passionate about sport and physical activity as we know the difference it can make to people's lives.

We connect, influence and provide sport and physical activity, increasing and improving the many ways people can take part and get active.

Our role is to help deliver the Government's strategy built around five social outcomes: mental health, physical health, individual development, economic development and community development.

There is also a greater emphasis on getting inactive people moving and being physically active through a Whole System Approach. This is not just about programs and delivery, it's about all agencies working together adapting their policies, environment and social connections.

As a partnership body we work with many organisations across our area who plan and deliver participation in sport and physical activity.

Together we can generate greater health, social and economic investment that benefits both individuals who find it difficult to access sport and communities needing a wide range of services.



Our Strategy and Business Plan is available at www.yorkshiresport.org/about

THE FIVE SOCIAL OUTCOMES

Physical wellbeing

Mental wellbeing

Individual development

Social and community development

Economic development

OUR VISION IS

A vibrant, healthy and prosperous Yorkshire through sport and physical activity

OUR ROLE IS

To **CONNECT, INFLUENCE** and **PROVIDE** sport and physical activity to make it an everyday part of people's lives

TO TURN OUR VISION INTO REALITY WE AIM TO ACHIEVE

More people being active on a regular basis

Greater inclusivity so that everyone can be active

A robust charity that maximises investment into sport and physical activity

THROUGH

A well connected and well informed sport and physical activity structure

A skilled and committed workforce

Better places and environments to play sport and be active

Activities and events in local settings

Improved promotion and communication of opportunities

A strong organisation that promotes investment

WE WILL, AMONGST OTHER ACTIONS

- Support the District Activity Partnerships
- Build and share evidence and insight
- Improve influence in city regions

- Support recruitment, coaches, volunteers, ambassadors
- Influence professionals in other sectors
- Provide training and education

- Assist with strategic plans
- Influence planning and transport
- Assist with funding bids
- Engage with and listen to communities

- Develop and support targeted programmes
- Organise county-wide events
- Use Asset Based Community Development approach

- Exploit digital to the full
- Support activity campaigns
- Amplify partners' messaging
- Build and share audiences

- Apply UK code of governance
- Continually improve
- Influence investment into the counties

BY

A spirit of collaboration and working with communities

Local place-based planning

Being innovative and risk taking

Adhering to our values: passion, integrity, learning, outcome focussed, trust, teamwork

Yorkshire Sport Foundation

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Connect:

The nine District Activity Partnerships are at the heart of what we do, bringing together organisations to plan and create the environment for better delivery.

- We support these partnerships through advice, guidance and staff time to provide essential capacity.
- Our free #YSFconnect partnership days, offer networking and learning opportunities.



Influence:

We believe in the power of sport and physical activity to change people's lives.

- We promote activity in a wide range of strategic policies and ways of working among major decision making bodies in our area.
- We support Primary Schools to make best use of the Primary School Sport Premium.



Provide:

As a County Sports Partnership we can identify and fill gaps in provision across the nine districts.

- Satellite Clubs creates an on-site branch of a local sports club in every secondary school and college
- Mums' Team encourages and mentors women to deliver activities in the community.
- We deliver events like the county School Games finals, conferences, courses and CPD training.

