

# Our vision

“More people, more active, more often in Kirklees”

## The Everybody Active Partnership will:

Seek to create the conditions to encourage and make it easier for people to be more active.

We know that by making changes across all sectors like workplace, schools, travel, regeneration, community development... it can make it much easier for us all to be active and for activity to be an enjoyable part of everyday life.

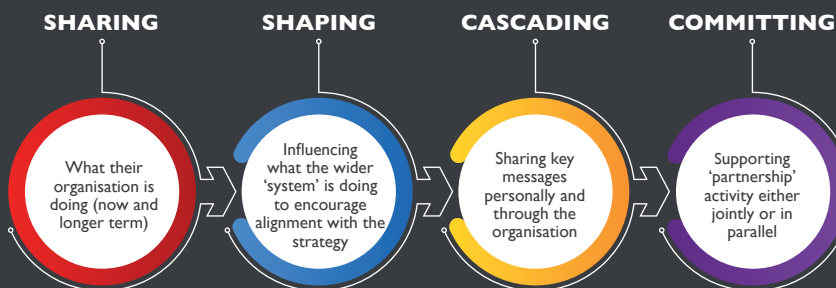
## Why?

- Live longer, feel happier, increase your energy levels
- Help control weight
- Combat health conditions
- Build stronger, happier communities
- Improve mental health
- Reduce pressure on health services



Everybody**Active**

## Through one of these 4 areas



## Focusing on these priority themes

- Children and young people
- Urban and environmental design
- Places and communities
- Workplaces
- Communications

## Through these 3 groups

### Partnership Executive

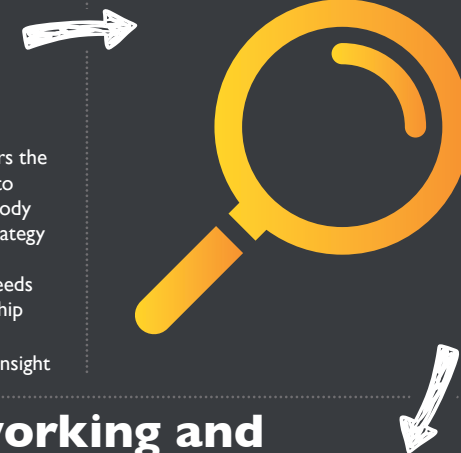
- Shares, shapes, commits and cascades
- Sets the strategic direction
- Unblocks challenges

### Steering Group

- Guides the work of the Operational Group
- Ensure progress is being made
- Plans meetings

### Operational Group

- Designs and delivers the work programme to achieve the Everybody Active Kirklees Strategy and goals
- Responds to and feeds up to the Partnership Executive
- Manages data and insight



## Through these values, ways of working and consideration



### VALUES

- Innovation
- Partnership
- Leadership
- Inclusive



### WAYS OF WORKING

- Whole systems approach
- Collaboration and co-production
- Distributed leadership
- Learning
- Demonstrating impact



### INEQUALITIES

- We care passionately about ensuring everyone has access and opportunity to be physically active.
- We will play our part in bringing equity to Kirklees

## Which will lead to:

- Fewer inactive people
- Reduction in non-communicable diseases
- Healthier population
- Reduced health inequality
- Health in all policies
- Increased public awareness of importance of physical activity